**Instructor** Larson, Sheila **Grade** 8-12 **Room­** 137 **HS / MS LESSON PLANS for Week Beginning (i.e. 8-31-2010)** **School** \*Objective(s): “Students will be able to…”

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|  | **SUBJECT:** **Intro to Business & Mktg** | **SUBJECT:** **Marketing I** | **SUBJECT:** | **OTHER/NOTES:** |
| **Monday** | **Functions & Format Painter**  **Project 3** | **17.1 - Promotional Mix** |  |  |
|  | **Objective(s): Students will demonstrate creating functions using the formula builder.** | **Objective(s): Students will determine promotions for an "event" at the Fargodome.** | **Objective(s):** | **Objective(s):** |
| **Tuesday** | **Project 4 - Skittles/M&M's** | **17.1 - Types of Promotion** |  |  |
|  | **Objective(s): Students will demonstrate their knowledge of creating functions.** | **Objective(s): Students will identify different kinds of promotion and apply it to their "event" at the Fargodome.** | **Objective(s):** | **Objective(s):** |
| **Wednesday** | **Absolute Cell References**  **Project 5** | **Sales Promotion Activity** |  |  |
|  | **Objective(s): Students will utilize absolute cell references in creating a spreadsheet to reference a single cell in repeating functions.** | **Objective(s): Students will demonstrate using trade and consumer promotions for a given product.** | **Objective(s):** | **Objective(s):** |
| **Thursday** | **NO SCHOOL** | **NO SCHOOL** |  |  |
|  | **Objective(s):** | **Objective(s):** | **Objective(s):** | **Objective(s):** |
| **Friday** | **NO SCHOOL** | **NO SCHOOL** |  |  |
|  | **Objective(s):** | **Objective(s):** | **Objective(s):** | **Objective(s):** |