**Instructor** Larson, Sheila **Grade** 8-12 **Room­** 137 **HS / MS LESSON PLANS for Week Beginning (i.e. 8-31-2010)** **11.2.15 School** \*Objective(s): “Students will be able to…”

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|  | **SUBJECT:** **Intro to Business & Mktg** | **SUBJECT:** **Marketing I** | **SUBJECT:** | **OTHER/NOTES:** |
| **Monday** | **Bullets Review**  **Complete Unfinished Projects** | **2.2 Notes - Market Segmentation** |  |  |
|  | **Objective(s): Students will complete any unfinished bullets projects.** | **Objective(s): Students created a target market using market segmentation.** | **Objective(s):** | **Objective(s):** |
| **Tuesday** | **Bullets Quiz** | **Shark Tank - SUB** |  |  |
|  | **Objective(s): Students will demonstrate knowledge from using bullet functions in Word.** | **Objective(s): Students watch Shark Tank to analyze each business's target market and market segmentation.** | **Objective(s):** | **Objective(s):** |
| **Wednesday** | **Finish Bullets Quiz**  **Project 20** | **Apprentice Challenge** |  |  |
|  | **Objective(s): Students will enhance their Word skills by creating a greeting card.** | **Objective(s): Students will work in pairs to create a SWOT analysis and market segmentation for a product.** | **Objective(s):** | **Objective(s):** |
| **Thursday** | **Review for Word Final** | **Apprentice Challenge** |  |  |
|  | **Objective(s): Students will review the skills and knowledge from Word.** | **Objective(s): Students will create a presentation for their Apprentice Challenge.** | **Objective(s):** | **Objective(s):** |
| **Friday** | **NO SCHOOL** | **NO SCHOOL** |  |  |
|  | **Objective(s):** | **Objective(s):** | **Objective(s):** | **Objective(s):** |