**Instructor** Larson, Sheila **Grade** 8-12 **Room­** 137 **HS / MS LESSON PLANS for Week Beginning (i.e. 8-31-2010)** **11.16.15 School** \*Objective(s): “Students will be able to…”

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|  | **SUBJECT:** **Intro to Business & Mktg** | **SUBJECT:** **Marketing I** | **SUBJECT:**  | **OTHER/NOTES:** |
| **Monday** | **Intro to Excel** | **Apprentice Challenge Presentations** |  |  |
|  | **Objective(s): Students will demonstrate how to navigate around a worksheet, using a variety of buttons and dragging strokes, and enter data** | **Objective(s): Students will present their improved product SWOT analysis and target market information.** | **Objective(s):** | **Objective(s):** |
| **Tuesday** | **Formatting Data** | **Ch 2 Review** |  |  |
|  | **Objective(s): Students will demonstrate how to change the size of cells.** | **Objective(s): Students will do a self-review and group test review to prepare for the test tomorrow.** | **Objective(s):** | **Objective(s):** |
| **Wednesday** | **Functions** | **Ch 2 Test** |  |  |
|  | **Objective(s): Students will demonstrate how to write a function to add the values of cells together.** | **Objective(s): Students will demonstrate their knowledge of target markets, market segmentation and SWOT analysis.** | **Objective(s):** | **Objective(s):** |
| **Thursday** | **Project 1** | **Promotional Basics** |  |  |
|  | **Objective(s): Students will demonstrate knowledge in entering data, changing cells, formatting fonts, and adding data together.** | **Objective(s): Students will complete an activity for promotional vocabulary.** | **Objective(s):** | **Objective(s):** |
| **Friday** | **Project 2** | **Promotional Basics** |  |  |
|  | **Objective(s): Students will demonstrate knowledge in entering data, changing cells, formatting fonts, and adding data together.** | **Objective(s): Students will explore products and analyze promotional methods that work best for various types of products.** | **Objective(s):** | **Objective(s):** |